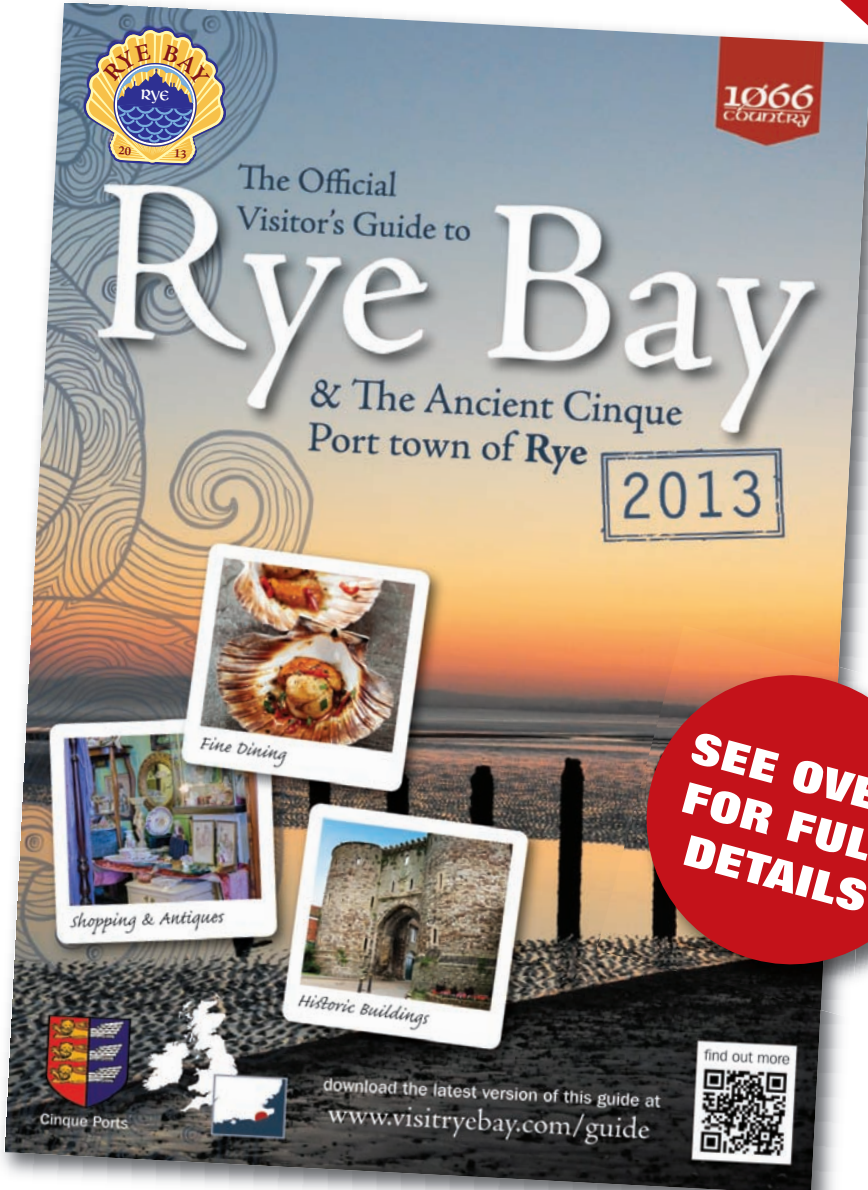


# Advertise in The Official Visitor's Guide to Rye Bay 2013

(All advertisers receive a full listing, including links to websites and mail addresses, on the new [www.visitryebay.com](http://www.visitryebay.com) website plus other marketing opportunities)

**FINAL CLOSING DATE**  
**15 NOVEMBER 2012**



Early Bird discount of 7.5% for all advertisers, when booked and paid for in full by 28th September 2012. A further 7.5% discount will be awarded for all Rye & District Chamber of Commerce and Hotels & Caterers Association members.

# Advertise in The Official Visitor's Guide to Rye Bay 2013

The discounted rates will be deducted from the prices below.

Forms received after 28th September will pay the full standard rate.

Please note: All adverts are zero-rated VAT.

Please tick relevant box below. The guide is A5 in size. Approx. print-run of 120,000.

- Full Page** £1100  
Approximately 160 words of description, contact details, logo and up to 4 pictures, layout negotiable.
- Half Page** £580  
Approximately 100 words of description, contact details, logo and up to 2 pictures.
- Quarter Page** £295  
Approximately 100 words of description plus contact details and 1 picture.
- Eighth Page** £155  
Approximately 35 words of description plus contact details and 1 picture.
- Sixteenth Page** £85  
Approximately 25 words of description or 1 picture plus contact details.

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## If supplying changes or new details for an advert, please note:

**Pictures:** We can accept 300dpi JPEG, EPS or PDF files for photos and logos. We can also scan original photos (please send with your completed form). Please don't send website images as these are generally not good enough quality for print. Please send any images to [advertising@visitryebay.com](mailto:advertising@visitryebay.com).

**Wording:** Please email wording to [advertising@visitryebay.com](mailto:advertising@visitryebay.com) or attach to this form.

Please take into consideration the word count mentioned above.

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I would like to place an advert in the Official Visitor's Guide to Rye Bay 2013

Establishment Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_

Total Cost: £ \_\_\_\_\_  Please make cheques payable to **Rye Bay Marketing Ltd.**  
 Please e-mail me details for payment by BACS

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Please send completed form to Rye Bay Marketing Ltd,  
c/o GMP Accountants, Landgate Chambers, Rye, East Sussex TN31 7LJ  
or email to [advertising@visitryebay.com](mailto:advertising@visitryebay.com)

**NO ADVERTS WILL BE PUBLISHED WITHOUT PAYMENT IN FULL.**